

THINK
LIKE
A
BRIDE
Trunk Show

SALES PACK 2021



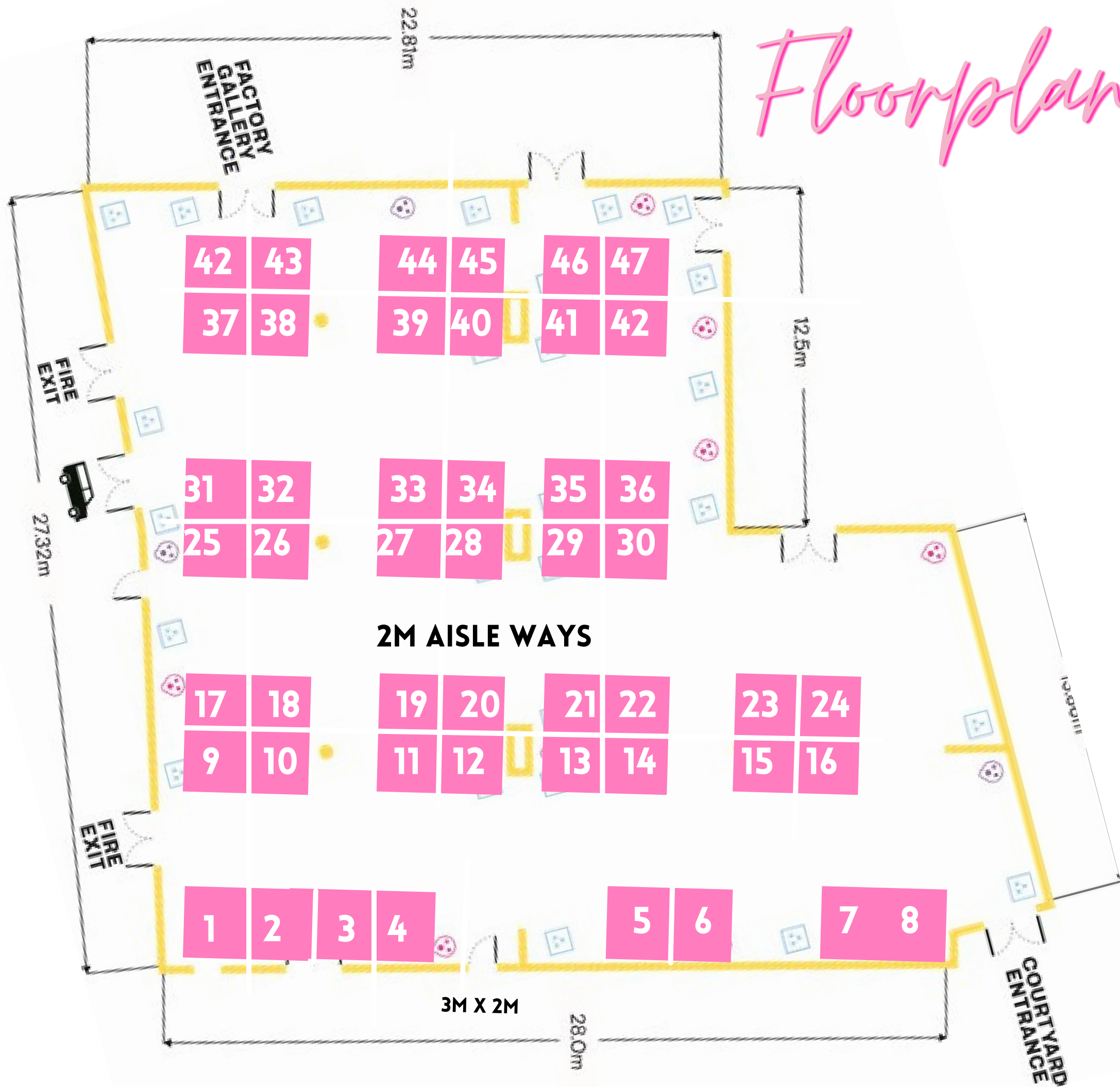
CREATING AN IMMERSIVE EXPERIENCE FOR EVERYTHING YOU NEED IN BECOMING A BRIDE IN ONE ROOM

THINK LIKE A BRIDE CREATES AN OPPORTUNITY TO EDUCATE YOUR TARGET MARKET IN THEIR BRIDAL JOURNEY AND HELPING THEM NAVIGATE THE MINEFIELD OF WEDDINGS

DEDICATED TO ALL BRIDES **THINK LIKE A BRIDE** AIMS AT BEING THE MOST CULTURALLY AND SOCIALLY DIVERSE WEDDING SHOW THERE IS IN THE UK

THINK LIKE A BRIDE UNDERSTANDS THE NEEDS OF ALL BRIDES

Floorplan



Rate Card

EXHIBITION STAND

- INCLUDES 3X3 CURATED SPACE, ONE 6FT TRESTLE TABLE AND TWO CHAIRS **£300.00**

WORKSHOP

- INCLUDES TWO 30 MINUTE SLOTS **£350.00**

EXHIBITION STAND AND WORKSHOP

- INCLUDES BOTH FACILITIES OF STAND AND WORKSHOP AT A DISCOUNTED RATE **£600.00**



Workshops

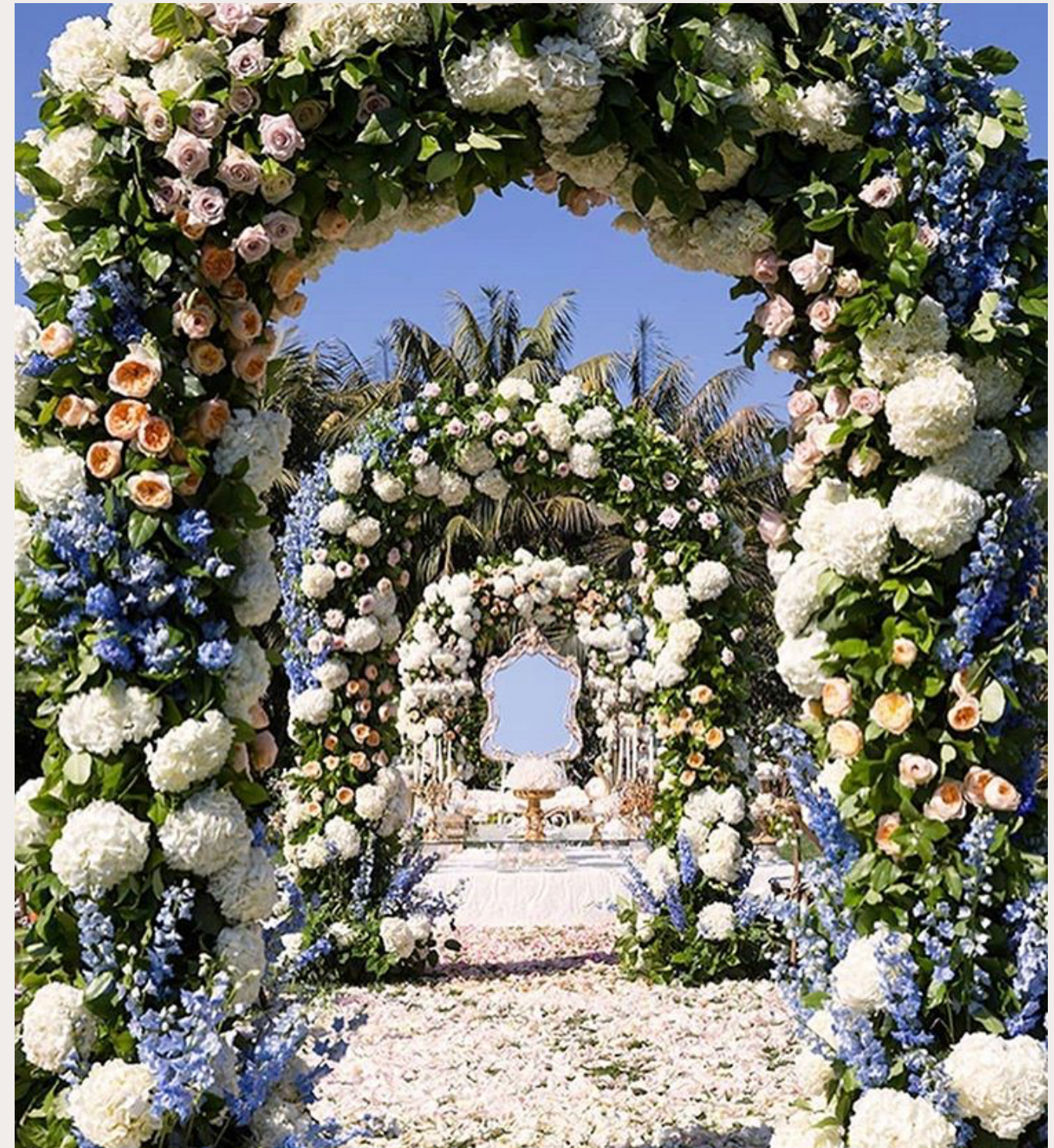
**WEDDING PLANNING | FITNESS AND HEALTH
YOGA AND WELLBEING | HAIR AND MAKE UP
AESTHETICS | DRESS STYLING
DESTINATION WEDDINGS**

**AN OPPORTUNITY FOR EXPERTS TO PROVIDE INTERACTIVE
WORKSHOPS**

**LIVE TUTORIALS INCREASE CONSUMER ENGAGEMENT UP TO
60% LOCKING IN YOUR TARGET MARKET WHICH INCREASES
BRAND EXPOSURE**

2 SLOTS OF 30 MINUTES FOR EACH WORKSHOP

**WORKSHOPS CAN TAKE FORM IN TUTORIALS, Q&A OR ANY
OTHER INSTRUCTORIAL PRACTICES**



Event Timings

EXHIBITION OPENING HOURS

11AM - 5PM

WORKSHOP TIMINGS

WEDDING PLANNING | FITNESS AND HEALTH | YOGA AND WELLBEING | HAIR AND MAKE UP
AESTHETICS | DRESS STYLING

SLOT 1: 11AM - 11.30AM

SLOT 2: 2.45PM - 3.15PM

SLOT 1: 11.45PM - 12.15PM

SLOT 2: 3.30PM - 4PM

SLOT 1: 12.30PM - 1PM

SLOT 2: 4PM - 4.30PM

SLOT 1: 1.15PM - 1.45PM

SLOT 2: 4PM - 4.30PM

SLOT 1: 2PM - 2.30PM

SLOT 2: 4.30PM - 5PM

Sponsorship

**THE BRIDAL BRUNCH CO LOVE WORKING WITH
BUSINESSES AND PEOPLE WHO CAN BRING
SOMETHING INNOVATIVE AND EXCITING TO THEIR
EVENTS**

**SPONSORSHIP FOR SHOW CAMPAIGNS ARE
CUSTOMISED AND TAILORED TO EACH BUSINESS' AIM
AND TARGET MARKET**

PRODUCTS

**GOODY BAG - £100 (100 ITEMS PER SHOW)
GOODY BAGS WILL BE PROVIDED TO EACH BRIDE IN
ATTENDANCE.
THE BRIDAL BRUNCH CO WILL AUTHORISE PRODUCTS
BEFORE ACCEPTING PAYMENTS
MUST BE PRODUCT/SAMPLE BASED NO LEAFLETS ARE
AUTHORISED**

Contact us

**FOR FURTHER INFORMATION IN BEING INVOLVED
PLEASE CONTACT THE BRIDAL BRUNCH CO ON:**

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WWW.THEBRIDALBRUNCHCO.CO.UK